royal purple tea:

frontpage:

Logos redone -

we have a functional logo - will be sent by Terry

content for each site

Three products:

Vitality - upbeat, minty, more energy

Serenity - calming- relaxing-while sleeping, hibiscus, caramel, valerian

Longevity - enhances - live longer - cell generation

Royality + Purple tea = branding = high advance = pay more to it = costs more to it

Replace the royal lemon splash with something else.

Tea leaves image

Social media - fb, amazon, ig,

Learn marketing after designing the websites.

brands for friends- on facebook

Simmerdown tea - important page

Do a splash on the three products, get content to display while launching.

All Kenyan.

Maringa + Purple tea in future

Relax part - remove the summer

Change the font, create new images

Products section

Ecommerce - plugin to support the business - set up the cart and conect to the bank

Smiling woman -

Will send image - learn more - take them off

Meet our farmers - take off

Put some research

Add another row below "what is purple tea"

Upper right hand corner - social media

Social media below

Copyright - 2018, business partnership,

Header -

Give more description on the products

Woocommerce, Shopify

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Power purple - work on logo

Labelling logos - ideas

Football player - change content to flow with meaning

Content creation

Hosted online: https - conectivity on all the sites : best hosting

Tell your story - change picture (terry shaking hands)

Use football - use power drinks

Ratings and views on the product

Content generation; opportunities

Packaging and branding - upbeat and feeling good. Get attention.

Examples: Boost, mountain view, pepsi

Health and wellness articles

Vibrant colors

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Island breeze

remove White space

Island breeze - logo

Just about product

Kenyan green tea, black tea

Footer

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Shopify:

Simmer down tea

- Going back to the previous version, shopify

- Redesign with bigger pictures

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10:30 pm meeting

Royal purple tea - logo

Terry to send us images and recipes on simmerdowntea

Set up google drive for easier accessibility.

Meeting scheduled at 10:30pm October 24th